

HORIZON

Logo

Colored Style



Fancy Style



Mono Style

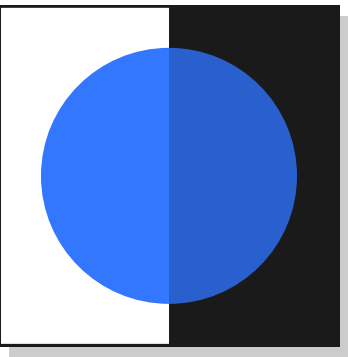


Color Palette



primary-blue and **primary-green** are both primary colors used in Symbol.
dark-grey is text color used in Logotype.

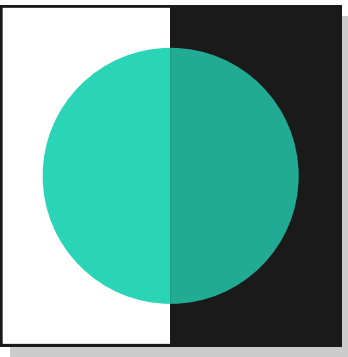
Use  **dark color** only for UI dark mode design.

Primary Colors





primary_blue

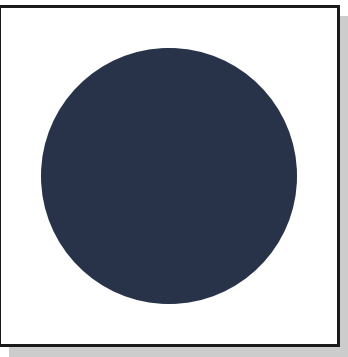
 #3377ff
 #2960ce
pantone 2727 c
cmyk 75, 45, 0, 0




primary_green

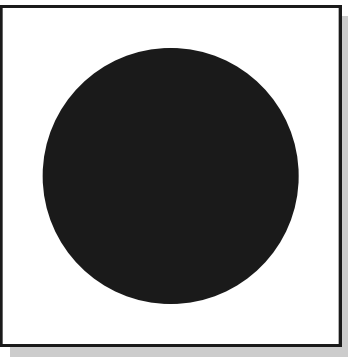
 #2ad4b7
 #22ab94
pantone 3255 c
cmyk 58, 0, 30, 0

Accent Colors




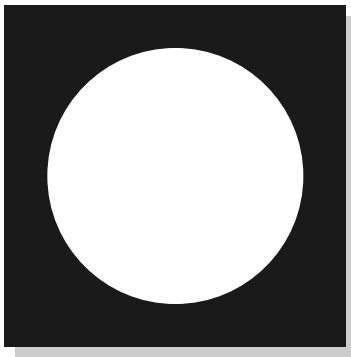
dark_grey

 #28334a
pantone 2380 c
cmyk 90, 67, 17, 62




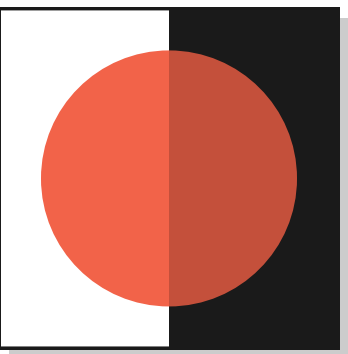
black

 #191919
cmyk 0, 0, 0, 100





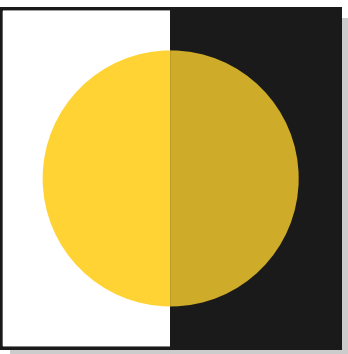
white

 #ffffff
cmyk 0, 0, 0, 0





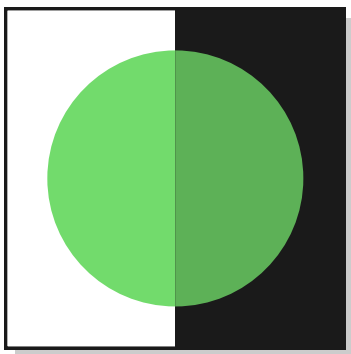
accent_red

 #f26349
 #c4503b
pantone 2027 c
cmyk 0, 80, 79, 0





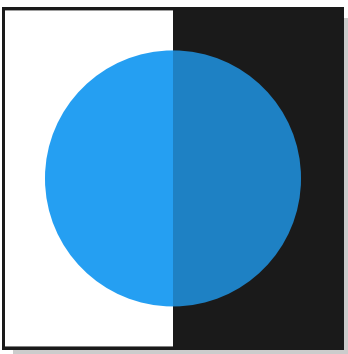
accent_yellow

 #ffd333
 #ceab29
pantone 122 c
cmyk 0, 9, 80, 0





accent_green

 #72db6c
 #5db157
pantone 2268 c
cmyk 49, 0, 65, 0

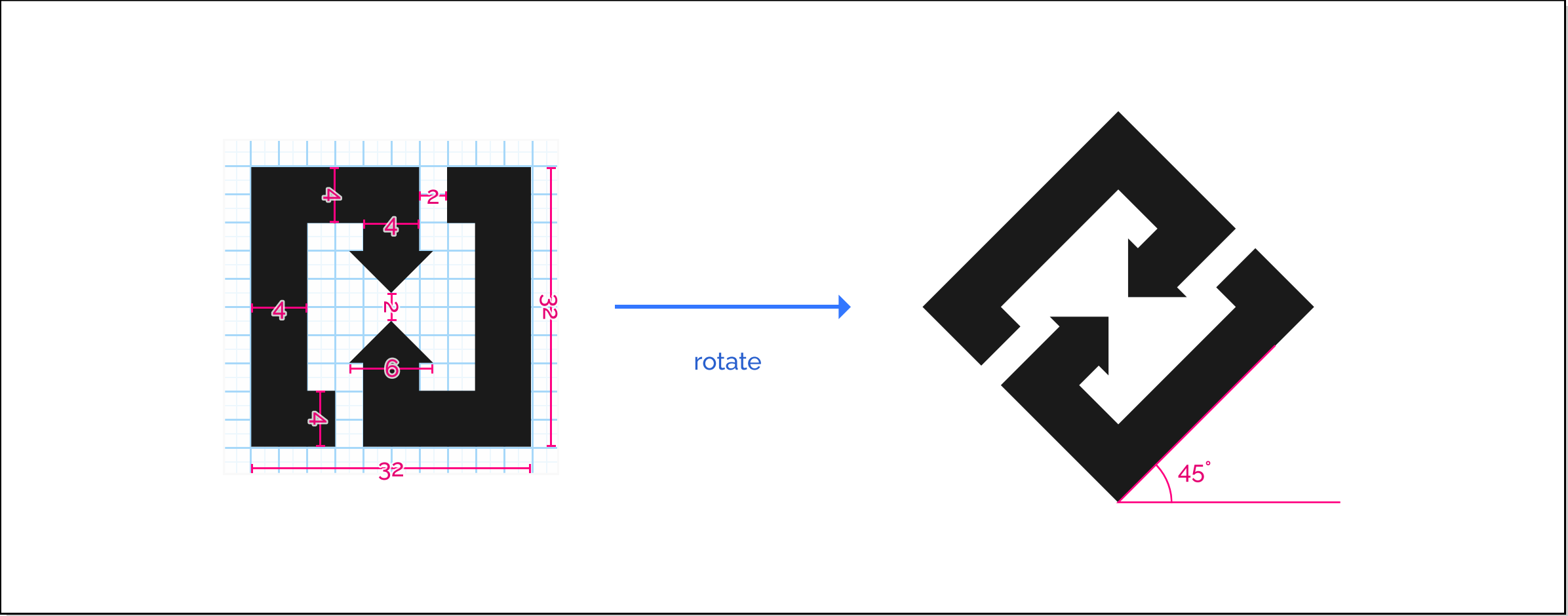


accent_blue

 #259ff2
 #1e81c4
pantone 2191 c
cmyk 75, 11, 0, 0

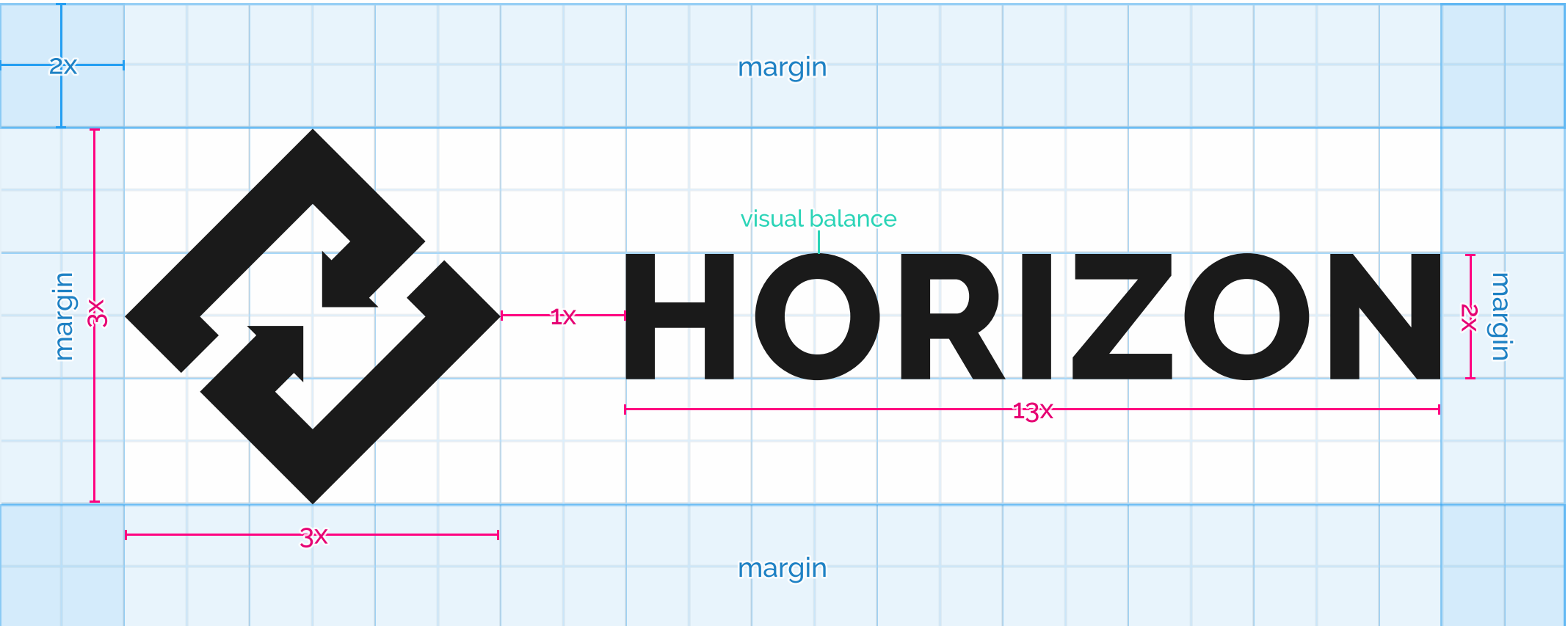
Logo Ratio

Symbol

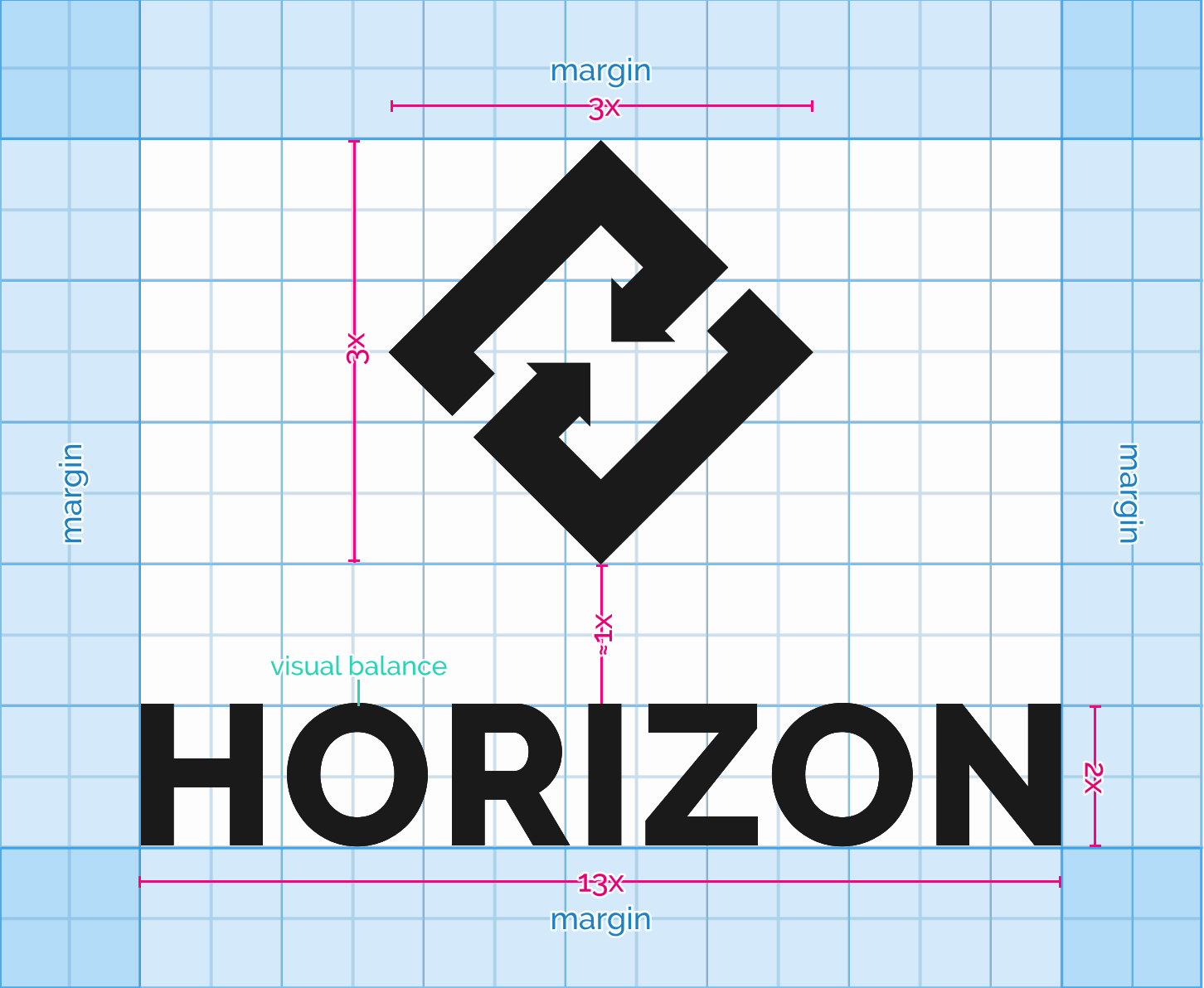


Orientation

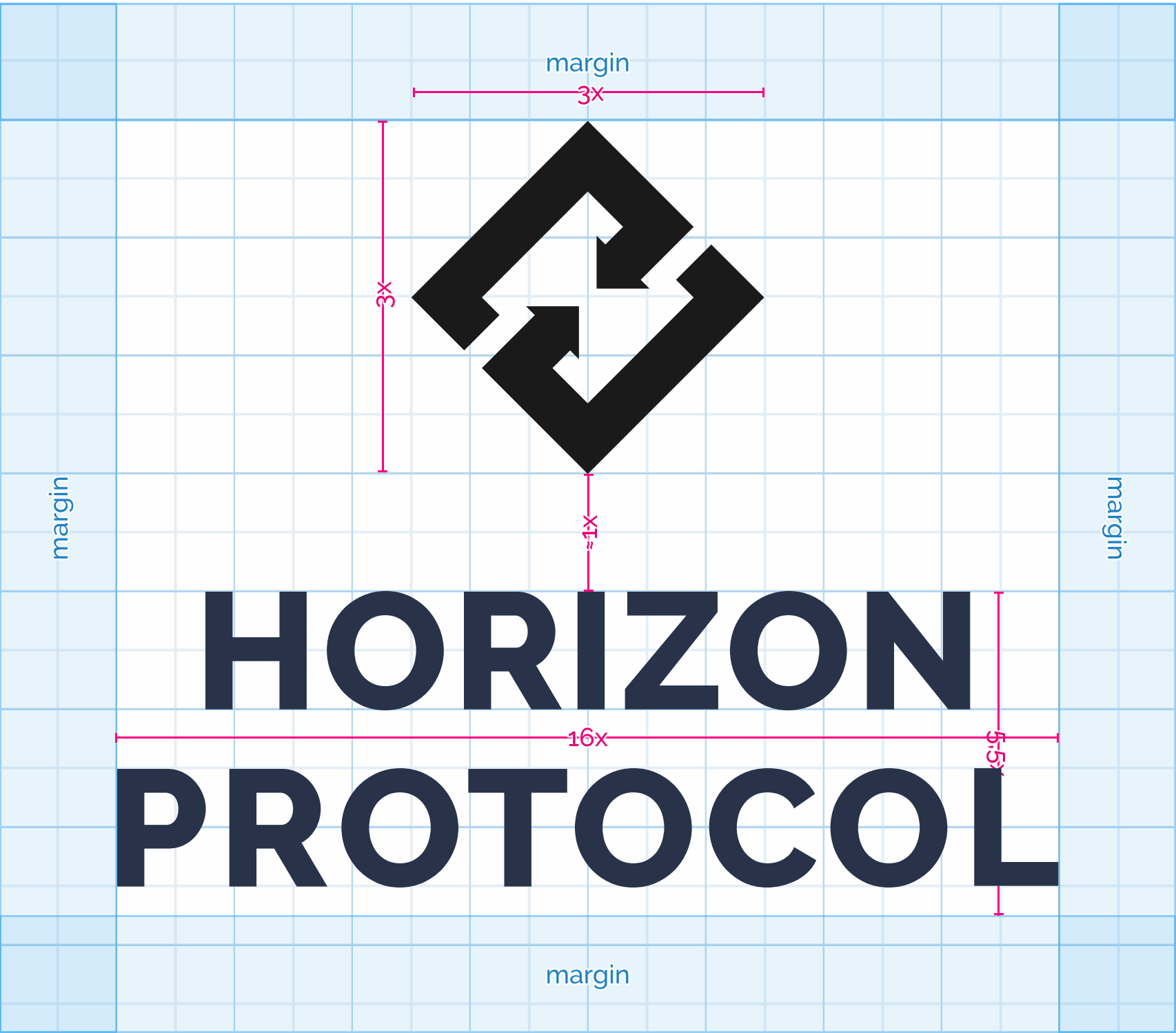
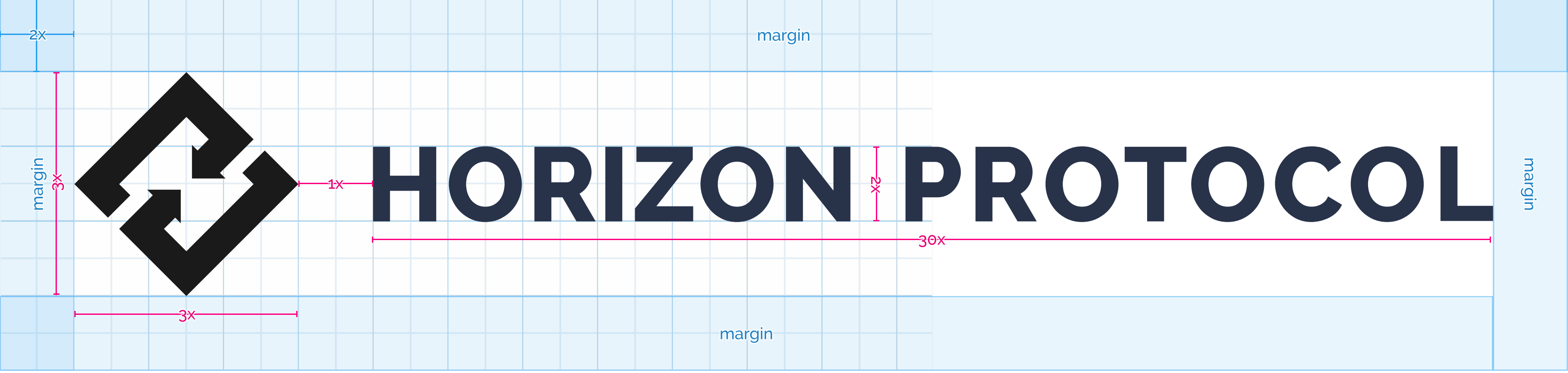
horizontal



Vertical



horizontal



Typography

Typeface

Use **Raleway** as default typeface

Font Link: <https://fonts.google.com/specimen/Raleway>

ABCDEFGHIJKLMNO
 PQRSTUVWXYZ
 abcdefghijklmnopqrst
 uvwxyz
 0123456789.

Light	AaBbCcDdEeGgNn 1234567890
Regular	AaBbCcDdEeGgNn 1234567890
Medium	AaBbCcDdEeGgNn 1234567890
SemiBold	AaBbCcDdEeGgNn 1234567890
Bold	AaBbCcDdEeGgNn 1234567890
ExtraBold	AaBbCcDdEeGgNn 1234567890

Typography Example

Synthetic Asset Platform

Creation and liquidity provision of synthetic assets tied to real-world assets and instruments. Participants reap rewards/fees in tokens for providing [stablecoins & maincoins](#) to back synthetic assets as well as provide liquidity, with the aim of replicating the price, volatility, and thus the corresponding **risk / return / valuation** profiles of the underlying assets.

Traditional financial market indices

economic indices, stock indices, volatility indices

Equity assets

public and private equity of well-known companies

Physical assets

i.e. art, collectibles

Datasets of value

i.e. alternative datasets, proprietary datasets, secured via zero-knowledge proofs

Export Assets

You can select and export **RGB** images (png, svg...) below.

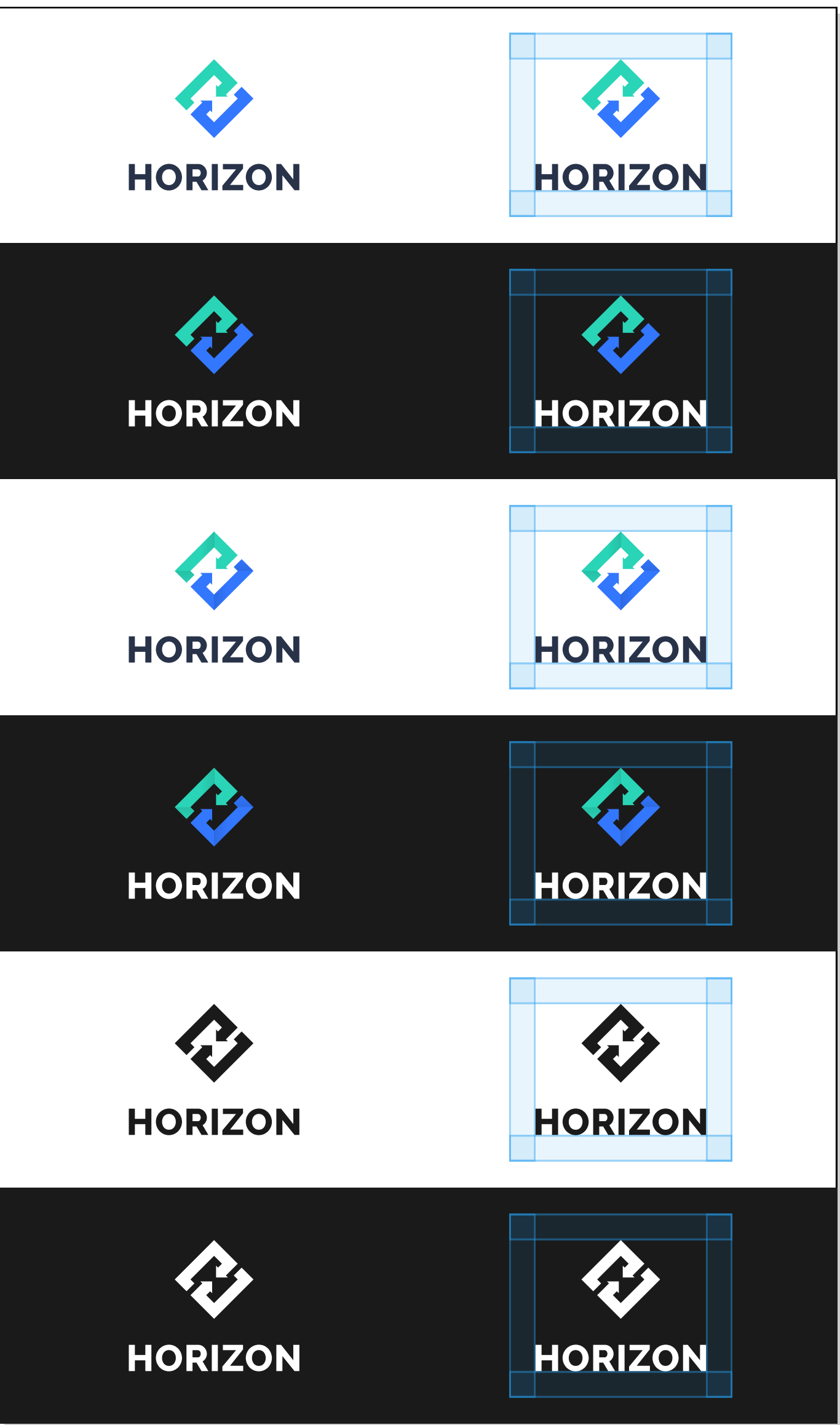
Horizontal Logos

Normal		With Margrin	
svg	168x48	svg	200x80
png 0.5x	84x24	png 0.5x	100x40
png 0.75x	126x36	png 0.75x	150x60
png 1x	168x48	png 1x	200x80
png 1.5x	252x72	png 1.5x	300x120
png 2x	336x96	png 2x	400x160
png 3x	504x144	png 3x	600x240
png 4x	672x192	png 4x	800x320



Vertical Logos

Normal		With Margrin	
svg	104x80	svg	136x112
png 0.5x	54x40	png 0.5x	68x56
png 0.75x	78x60	png 0.75x	102x84
png 1x	104x80	png 1x	136x112
png 1.5x	156x120	png 1.5x	204x168
png 2x	208x160	png 2x	272x224
png 3x	312x240	png 3x	408x336
png 4x	416x320	png 4x	554x448



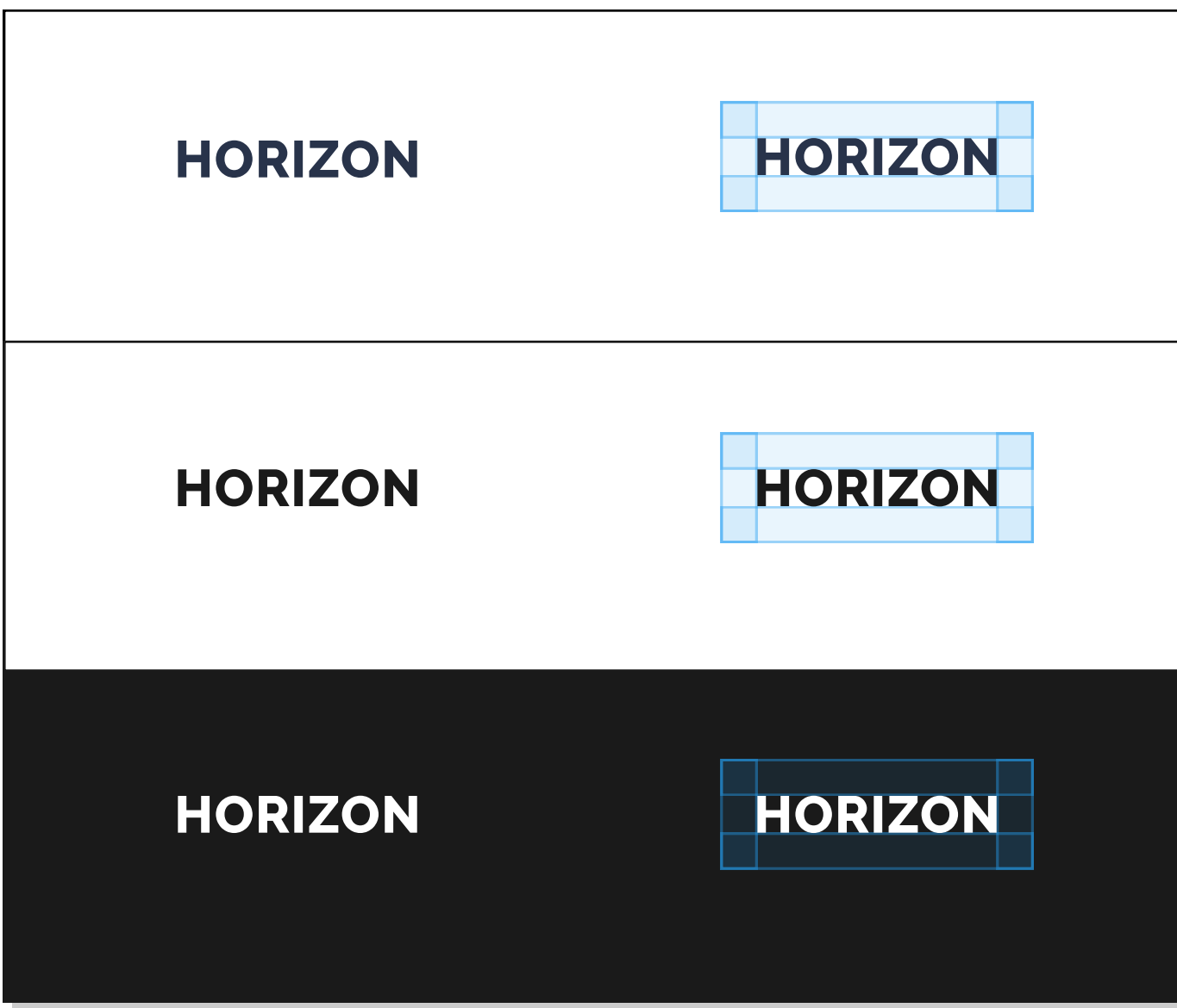
Symbols

Normal		With Margrin	
svg	48x48	svg	80x80
png 0.5x	24x24	png 0.5x	40x40
png 0.75x	36x36	png 0.75x	60x60
png 1x	48x48	png 1x	80x80
png 1.5x	72x72	png 1.5x	120x120
png 2x	96x96	png 2x	160x160
png 3x	144x144	png 3x	240x240
png 4x	192x192	png 4x	320x320



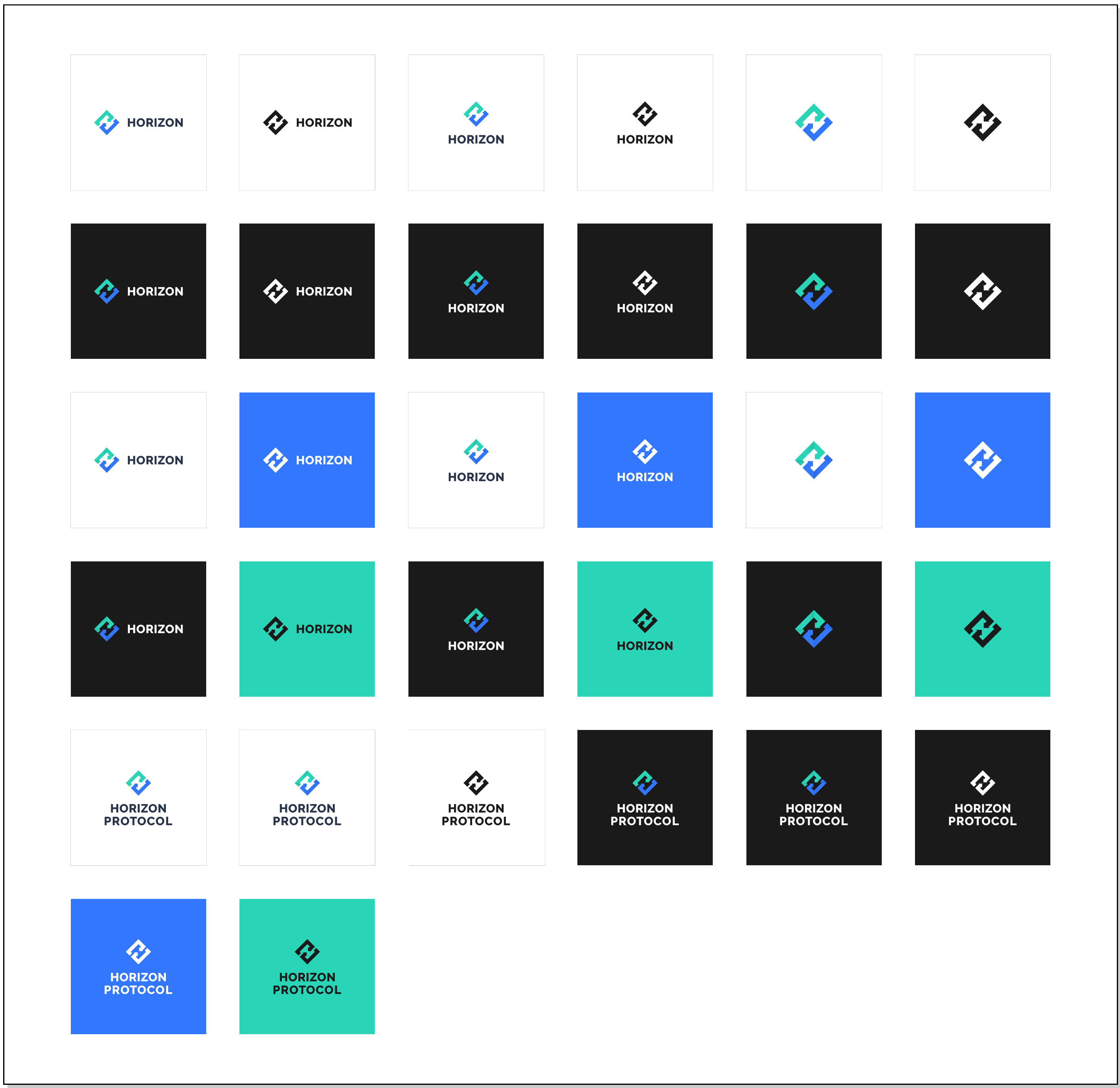
Logotypes

Normal		With Margrin	
svg	104x18	svg	136x48
png 0.5x	52x8	png 0.5x	68x24
png 0.75x	78x14	png 0.75x	102x36
png 1x	104x18	png 1x	136x48
png 1.5x	156x27	png 1.5x	204x72
png 2x	208x36	png 2x	272x96
png 3x	312x54	png 3x	408x144
png 4x	416x72	png 4x	554x192



Others

Square With Background	
svg	128x128
png 0.5x	64x64
png 0.75x	96x96
png 1x	128x128
png 1.5x	192x192
png 2x	256x256
png 3x	384x384
png 4x	512x512



Horizontal Logos

Normal		With Margrin	
svg	308x48	svg	340x80
png 0.5x	154x24	png 0.5x	170x40
png 0.75x	231x36	png 0.75x	255x60
png 1x	308x48	png 1x	340x80
png 1.5x	462x72	png 1.5x	510x120
png 2x	616x96	png 2x	680x160
png 3x	924x144	png 3x	1020x240
png 4x	1232x192	png 4x	1360x320



Vertical Logos

Normal		With Margrin	
svg	128x104	svg	160x136
png 0.5x	64x52	png 0.5x	80x68
png 0.75x	96x78	png 0.75x	120x102
png 1x	128x104	png 1x	160x136
png 1.5x	192x156	png 1.5x	240x204
png 2x	256x208	png 2x	320x272
png 3x	384x312	png 3x	480x408
png 4x	512x416	png 4x	640x544

